



THE BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
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OVERSEAS TICKER

LONDON

Buddy Cohn, London bureau chief for Fairchild Publications, arrived back here this week on the Parthia, accompanied by his wife.

Cohn had been in the United States one month to attend meetings of the eighteen bureau heads.

GUATEMALA

Dick Massock has established headquarters here for his traveling assignments for the Associated Press.

— Barry Bishop

PEOPLE & PLACES...

Jack Newman has left for Madrid, Spain, to work for Radio Liberation... Roland Gammon has the lead article, "The Birth of Christianity," in the current issue of Think.

Edward L. Bernays appeared with his wife Doris and Margaret Truman on "Weekday" last week. They discussed Mrs. Bernays' book, "A Wife is Many Women."

Janet Laib's article on "The Trade Press" is in the winter edition of Prince-
(Continued on page 4)

Club Calendar

Tuesday, Jan. 3 — Haitian Dinner, with Haitian entertainment, food, prizes. Door prizes will include an air trip to Haiti for two, plus several bottles of Haitian rum. Reservations are open now. Checks for \$3.00 per person should accompany each reservation.

Tuesday, Jan. 10 — OPCer Matt Huttner, publisher of Pyramid Books. Open House at 6 p.m. Subject of Huttner's talk: "Europe Between Soft Covers."

Thursday, Jan. 26 — Luncheon with speaker Gen. Maxwell D. Taylor, Army Chief of Staff. 12:30 p.m. Reservations open now.

TIMES MOSCOW BUREAU CHIEF RETURNS, IS NAMED ASSISTANT TO FREEDMAN



The New York Times
Daniel now wears a deskman's eyeshade

LASKER COMPETITION OPENS; OPCERS' ENTRIES INVITED

The Albert and Mary Lasker Foundation announced this week the opening of the seventh annual Albert Lasker Medical Journalism Awards competition.

All newspapermen, magazine writers and contributors to TV and radio who have written medical or health articles during 1955 are eligible. The deadline for entries is January 27, 1956.

The Nieman Foundation for Journalism at Harvard University will continue to administer the awards, which consist of \$1,000 each, a citation, and a silver statuette of the Winged Victory.

Entries from either individual writers, editors, or readers should be forwarded to the Nieman Foundation for Journalism, 44 Holyoke House, Cambridge 38, Massachusetts. Entry blanks may be obtained from the Foundation.

Winner of the 1954 Award in the newspaper field was Alton L. Blakeslee, AP science writer, for his series of five articles, "Secrets of Life," describing basic scientific research at the Marine Biological Laboratories, Woods Hole, Mass.

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Clifton Daniel, Times Moscow bureau chief, has been reassigned to New York, and a report is circulating that Harrison E. Salisbury, former occupant of the Moscow spot, has applied for a visa for temporary assignment in Russia.

Daniel returned to the city last month to undergo treatment for ulcers. It was then decided that he had better stay in the States. He went to work in the "bullpen" as assistant to foreign news editor Emanuel Freedman.

Daniel has worked for fifteen years as foreign correspondent, twelve of them with the Times in London, Middle East and Germany. He moved to Russia in September 1954 for a two-year stay, that was cut short by his illness.

During his tour in the Soviet Union, Daniel traveled extensively and showed himself to be not only a top-flight reporter with a flair for the feature touch on stories, but also an excellent hand with a camera.

Salisbury, whose rumored application for a visa the Times refused to confirm, left the Soviet Union in 1954 after five years behind the Iron Curtain.

His extensive coverage which included a 12,000 mile trip through North Russia and Siberia was used as basis for fourteen articles, "Russia Reviewed," and a book "American in Russia." These earned him the 1955 Pulitzer Prize for international reporting. Salisbury joined the Times as Moscow correspondent in January 1949, when credentials were not readily approved by the Russian Government.

At different times this year four Times men have covered Russia, Harry Schwartz, Soviet Specialist on the home staff, Col. Sulzberger, chief foreign correspondent who is in the Soviet Union on an extended visa, Welles Hangen, current correspondent in Moscow and Daniel.

THE BULLETIN

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Editor & Committee Chairman: David Murray, **Co-Editors:** Charles E. Campbell, Jr., Samuel R. Kan, Norbert Lyons, John R. Wilhelm.

Issue Editor: David Murray; **Asst:** Steven Nordlinger.

Correspondents: Curt L. Heymann (Paris); Robert Benjamin (Mexico City); Paul M. Grimes (Bangkok); Beryl Kent (Los Angeles-Hollywood); Gerhard Stindt (Berlin); Jessie Stearns (Washington); Barbara Wace (London); Stuart Griffin (Tokyo).

**THE OVERSEAS PRESS CLUB
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COPY MUST BE RECEIVED AT THE CLUB BY TUESDAY NOON

Free to Members.- \$10 yrly, Non-Members.
Advertising Rates on Request.

NEW PARENTS

Ray and Helen Rowan became parents for the second time on Dec. 14 in Chicago. The new arrival, their second son, is named Douglas George.



Dr. Brown, Lochner, and Morris Ernst: Letter to the President

20th Century Is Subject of Tuesday Speeches

An enthusiastic audience that filled the library and overflowed into surrounding rooms heard two prominent optimists discuss man's progress in and outlook for the twentieth century, during last Tuesday's Hospitality evening. The speakers were Dr. Arthur J. Brown, famous theologian who began his 100th year this month, and OPCer Morris L. Ernst, author of "Utopia 1976." After the two men had spoken, President Louis Lochner locked a copy of Ernst's book in a strong box with a letter to the OPC president of 1976. About 45 people, the largest group of dinner guests to remain after a Tuesday Open House, were seated at one long table with the guests of honor.

Dr. Brown began his discussion of

the Twentieth Century by pointing out that he is an incorrigible optimist. Though he realizes, he said, the seriousness and magnitude of world issues and problems, he is particularly encouraged by the attitudes of today's young people. They're better informed and act from higher motivations... he calls them "alert, eager spirits." Some people complain that youth is too restless and discontented. They ought to be, he said, that's how progress is made. Most of the trouble in the world today, he continued, has not been caused by people in their twenties, but by people in their sixties. The most momentous occurrence during the first 55 years of this century, he believes, has been the

(Continued on page 4)

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PAN AMERICAN



WORLD'S MOST EXPERIENCED AIRLINE

WELDON JAMES MODERATES RACE RELATIONS DISCUSSION

Weldon James, associate editor of the Louisville Courier-Journal, moderated the recent race-relations program of the Southern Historical Association at Memphis.

The chief speaker was one who rarely mounts a platform — Mississippi's Nobel Prize winner William Faulkner. His thesis was that to be against equality of race or color today is "like living in Alaska and being against snow."

VISITOR FROM AFRICA

Ewald Munseri, editor and publisher of the only independent newspaper in Tanganyika, visited the OPC Dec. 19. He came to the United States to observe journalistic and publishing procedures.

Mr. Munseri is also president of the Buhaya Union, a member of the Buhaya Legislative Council and a member of the Bukoba Educational Council.

His home is in Bukoba.

HANNIFIN TALKS TO CIVIL AIR PATROL

Jerry Hannifin of Time's Washington staff spoke on British and French civil aviation at a luncheon meeting of the National Wing, Civil Air Patrol, in Washington last week.

While in Europe last month, Jerry, who holds a U.S. private pilot's ticket, flew in British and French jets.

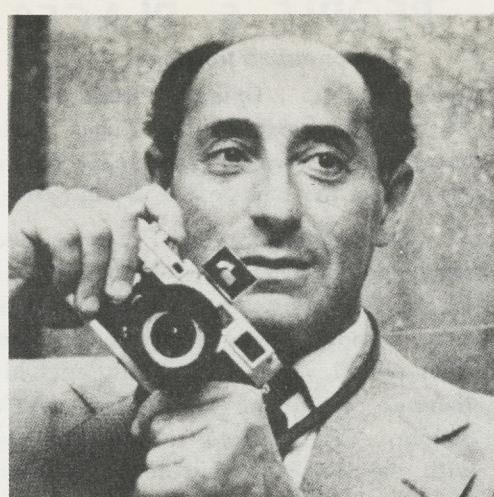
TEXACO ABC IN RECORD RADIO TIME SALE

Don Durgin, vice president in charge of the ABC radio network, announced last week that the Texas company had renewed its contract for 1,144 Texaco News Reporter broadcasts during 1956 or one-hour and fifty minutes of news broadcasts each week end.

Featured on the twenty-two, five-minute newscasts are Len Beardsley, Lou Cook, Milton Cross, Don Gardiner, George Hayes, Bill Spargrove, Arthur Van Horn, and Charles Woods.

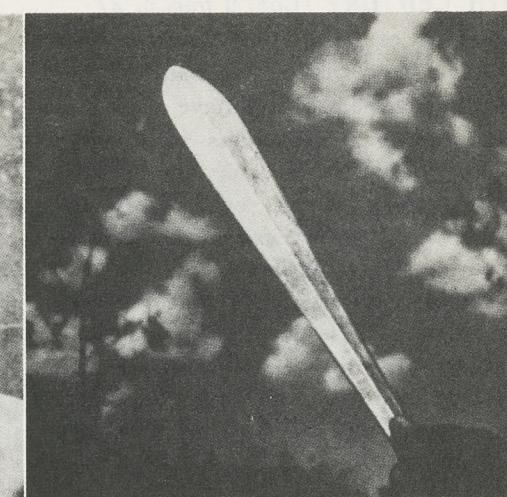
HILTON IS FSO

Ralph Hilton, Public Affairs Adviser to Assistant Secretary of State Henry F. Holland, took the oath of office as a Foreign Service Officer on Dec. 19 and immediately started packing for his first real vacation in several years to the Cotton Bowl game in Dallas.



Leonard McCombe

The eye behind the camera eye...



Time, Inc.

...catches the strength of a Mau Mau sword

Life photographer Alfred Eisenstaedt has been walking his world beat for 25 years with three cameras strung around his neck, two black-and-white and one color.

Modern Photography this month devoted a twelve-page pictorial essay to the distinguished photographer.

For the article, the former German button-and-belt salesman talked freely about photography as a relaxation and a challenge.

"When I photograph, I photograph as a friend," Eisenstaedt said. That is the only way to gain cooperation. I have a feeling for what is decent to photograph, what is not, and I try to make my subject feel this."

He has, Modern Photography says, added a studied objectivity to this uncompromising dedication to his art. Only once, in 1930, did a fluttering heart get in the way of the lens.

He was photographing the wedding of King Boris of Bulgaria in Assisi, Italy. When he got back to the lab he found pictures of chanting monks and choir boys but none of the bride and groom.

In addition to introducing the pictorial essay to America in the earliest issues of Life magazine, Eisenstaedt is still the prime exponent of pictorialism as a technique. In taking a picture of the Mau Mau blade he contrasted the sun-reflected blade against the sky because pictures of the blade, held

in a man's hand against earth background, seemed weak. Pictorialism builds the eye appeal in a story, he believes.

Eisenstaedt also attempts to suit his technique to the subject. If he does not know a person well, he questions friends and secretaries.

Eisenstaedt sold his first picture to Der Photo Freund in 1927. It was a salon pictorial of a tennis player with a long, late-afternoon shadow.

Two years later he decided to devote his full time to photojournalism. He went on his first assignment to Stockholm to photograph Thomas Mann's acceptance of the Nobel Prize for Literature.

In 1935 he fled the Nazis and came to the United States. He was soon hired on the first staff of Life Magazine.

Henry R. Luce, editor-in-chief, wrote on his memento book that "My confidence in Life, in our actual ability to do a job in pictorial journalism, began when Alfred Eisenstaedt got back from his pre-publication assignment."

Eisenstaedt attributes his success to an unruffled composure:

"My success in photography? I haven't cracked up yet, and I still swim on the surface. A photo reporter must have nerves of steel and, yet, a gentle heart; if I let things bother me, I would have died long ago."

20TH CENTURY (Cont'd from p. 2)

awakening of Asia. The American people have been slow to recognize great foreign movements, and have failed to create strong associations with Asian nations. Communism has not created Asiatic restlessness, but merely exploited it ... and we are not effectively combating this situation.

Morris Ernst believes that "dreams make history." He is also an incurable optimist. His talk was based on the favorable outlook for our Republic; many dreams will be realized, or partly realized by 1976.

One of the greatest, if not the greatest internal danger facing the nation today, says Ernst, is the danger of statism through merger. The concentration of control of industry, and of minds of people, is becoming progressively stronger. He cited the examples of three major automobile producers, two major networks, the merger of radio and newspaper interests in the communications fields, all as part of the growing merger trend, which, if allowed to proceed would lead to such absence of competition that the government would have to interfere.

In 1976 Ernst foresees two new ministers in our government: a Secretary of Weather and a Secretary of Research.

Lasker Competition (Cont'd from p. 1)

There were two 1954 Awards in the magazine field: to John Robert Coughlan, Life staff writer, for his article, "Tracking the Killer," describing the development of the Salk polio vaccine; and to Milton Silverman, free-lance

PEOPLE & PLACES

(Continued from page 1)

ton's Public Opinion Quarterly... Thomas F. Brady of the Times Paris bureau is in town on home leave before leaving for his new post in North Africa.

OPCer Ivan H. (Cy) Peterman won top honors for Syndicate-Newspaper Open Class TWA's aviation writing competition, announced by Gordon Gilmore, TWA pubrel chief. Cy's a Philadelphia Inquirer staffer... A. Wilfred May's article, "They Tried to do Business with the Soviet," appears in the Jan. Readers Digest.

"A Wife is Many Women," Doris Fleischman Bernays' autobiography, went through 2nd printing in first week of publication by Crown... Marguerite Cartwright (Pittsburgh Courier) received annual award of The Women, Inc. She's been lecturing on her experiences at Bandung and in the Middle East... Mrs. Lee K. Jaffe, Port of N.Y. Authority public relations director, was guest lecturer at Cornell, Dec. 14.

AP's Michael Crissan last week interviewed Sen. Smith (N.J.) on Gov. writer and science editor for the San Francisco Chronicle, for his article, "The Drug that Fooled the Doctors," describing the first experimental uses of the Rauwolfia drugs in hypertension and mental diseases, published in the Saturday Evening Post.

The 1955 winners will be announced by the Nieman Foundation early in the spring of 1956.

Meyner's "Report to the People" (WATV)... William R. Frye's "Possession and Use of Nuclear Weapons" in Dec. Bulletin of the Atomic Scientists... Frank Miles (Des Moines PR counsel) appointed to national committee on education and scholarship of the American Legion.

Joseph Field now with public relations firm of Fred Rosen Assoc., as account executive for American Express ... Herbert Bregstein's package of World War II battle films showing on 32 TV stations, coast to coast... Dr. Samuel Guy Inman back from lecture tour of Southern colleges and TV appearances in Kansas City.

Robin Kinkead home in San Francisco after "rugged" tour in Hawaii, surveying skin-diving facilities for PanAm... James Wakefield Burke (Indianapolis News) spending his leave - from 10-year stint in Berlin - prospecting for oil in Texas. Hit four pay wells and has three more drilling.

Jim Hansman reminds that he is still PR Manager of the Schaeffer Brewing Co. The OPC Bulletin noted that he had taken a spot with the Circus Saints and Sinners, but it is a collateral chor ... Richard Thomas writes from Cairo that he's enjoying his world jaunt (but he misses the E. 39th St. luncheons).

VACATION NOTE

Orville Anderson, Public Affairs Officer in Mexico for the United States Information Service, is vacationing in California. He will return to Mexico in mid-January.

GOOD NEWS

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